

Recreational Boating Industry's Supply Chain Challenges

Supply chain disruptions have forced marine manufacturers to temporarily shut down operations, threatening the success and expansion of the U.S. recreational boating industry. The industry relies on a highly integrated supply chain, and continued disruptions will threaten thousands of U.S. businesses and jobs, hindering outdoor recreation opportunities.

Top Policy Priorities

Supply chain efficiency bridges the gap in generating increased profits and economic output. Lawmakers must prioritize the innovation and efficiency of international and domestic supply chain needs by:

- Prioritizing the reversal of regulations and legislation that restrain supply chain facilitation and international trade, including the 232 tariffs on steel and aluminum.
- Creating new incentives to support American-made marine manufacturing.
- Supporting strategic investments in infrastructure and trade to alleviate congestion in the supply chain.
- Establishing a multimodal freight office within the U.S. Department of Transportation to develop and implement a comprehensive national freight policy that mitigates risk of supply chain disruptions.

75%
of marine manufacturers
**cite supply chain
challenges**
as a primary concern

73%
of marine
manufacturers
**report
backlogs**

58%
of marine manufacturers
are experiencing
**supply chain
disruptions**

\$27B
on average, spent every year on
additional freight costs
caused by congestion